

JOIN THE

LIFE SCIENCES DREAMIN' ROADSHOW



TOUR SCHEDULE

Pittsburgh, PA

April 2025

Philadelphia, PA

September 2025

Orlando, FL

September 2025



2025 EVENT TOUR

Where RevOps & GTM
Teams shape the future
of tech & AI in the Life
Sciences



PEOPLE

PLATES

PANELS

LIFE SCIENCES DREAMIN' EXECUTIVE DINNERS



Why These Events?

We're hosting exclusive, off-site dinners during two of the most influential life sciences conferences to bring together **go-to-market, operations, and business systems leaders** for a deeper conversation that doesn't happen in the expo hall.

DPHARM (Disruptive Innovations to Advance Clinical Trials)

- **Audience:** Clinical innovation, digital transformation, and R&D leaders from pharma and biotech
- **Themes:** Decentralized trials, real-world data, patient-first design, AI/ML enablement
- **Companies in attendance include:**
 - Pfizer, Moderna, GSK, Takeda, Janssen, Merck
 - Roivant, BioNTech, Seagen, Karuna
 - Medable, Science 37, uMotif, Reify Health

Global Site Solutions Summit (SCRS)

- **Audience:** Clinical research site executives, CROs, study startup leaders, and sponsor-site partnership teams
- **Themes:** Site sustainability, trial execution, enrollment innovation, vendor partnerships
- **Companies in attendance include:**
 - ICON, PPD/Thermo Fisher, Labcorp Drug Development, Medpace
 - WCG, Advarra, Vial, ClinOne
 - Global and independent sites like IACT Health, Velocity, and Meridian
 - Sponsor-side teams from BMS, Amgen, Eli Lilly, and more

Why We're Hosting Dinners

At Life Sciences Dreamin', we believe some of the most valuable conversations happen outside the session rooms — where real-world challenges meet honest insights over good food and strong company. These invite-only dinners are designed to bring together clinical, commercial, and operational leaders for **off-the-record, high-trust discussions** around the forces shaping the future of life sciences.

This year's dinner theme will center around Mergers & Acquisitions. From big pharma acquiring innovative biotechs to CROs and site networks consolidating for scale, M&A is reshaping the industry. The commercial and operational side of readiness is by no means sexy, and so is rarely discussed openly.

That's the conversation we're here to have — including:

- What makes a company attractive to buyers beyond the science
- How to prepare your systems, processes, and teams for due diligence
- Where valuation gets won or lost — in data, infrastructure, or execution

Each dinner will feature a **moderated debate** between two expert sponsors, framed around a provocative question like:

“Speed vs. Structure: What Matters More in M&A Readiness?”

“Would You Buy a Company That Can't Prove Its Data Is Safe?”

“What Matters More: Growth Potential or Operational Integrity?”

Why Sponsor?

As a sponsor, you'll have exclusive visibility with 15-20 hand-selected leaders from sponsor, CRO, site, and solution provider companies. Your brand will be positioned as a **trusted voice** on the operational side of M&A — not a vendor pitch. You'll also access exclusive discounts to sponsor the full conference, Life Sciences Dreamin', in 2026.

Availability

Each dinner includes **only two attending sponsors** — first-come, first-served.

DPHARM Dinner: Monday, September 15, 2025 6-8pm | Maggiano's Little Italy, Philadelphia, PA

SCRS Dinner: Monday, September 29, 2025 | Orlando, FL



lifesciencesdreamin.com | **Contact Us Today!** | liv@lifesciencesdreamin.com

SPONSOR PACKAGES

Spot Availability	Package	Roadshow Price
1	Gold Sponsor	\$5,000
1	Silver Sponsor	\$3,000

Benefits	Gold	Silver
Access to 2026 tier discounts (at or above committed level)*	15%	10%
Thought-leadership content distribution	✓	
Panel/Debate Participation	✓	
Panel/Debate Introduction		✓
2-Minute Company Introduction at each event	✓	✓
Lead list	✓	✓
Participation in branded giveaways	✓	✓
Social Media Brand Spotlight	✓	✓
Collective social media mentions	✓	✓
Co-branded collateral by tier across all events	✓	✓
Inclusion in registration banner	✓	✓
Logo placement on signage and event slides	✓	✓
Event Swag/Collateral Inclusion	✓	✓

BENEFITS

Pittsburgh, PA

Sly Fox Brewing Company

Wednesday, April 23, 2025 6-9pm

Corresponding Event

Life Sciences Future SW

April 24th, 2025 8am -6pm

Orlando, FL

Club Wyndham Bonnet Creek

Sunday, September 28, 2025 6-9pm

Corresponding Event

SCRS

September 28th - October 1st, 2025

Philadelphia, PA

Maggiano's Little Italy

Monday, September 15, 2025 6-8pm

Corresponding Events

DPHARM

September 16th - 17th, 2025

&

BioTechX

September 16th - 17th, 2025



JOIN US